

Community Presentation Guidelines

This presentation is an opportunity for you to put yourself out into the community and begin talking about your trade. One of the greatest challenges a new practitioner can face after graduation is not knowing how to market themselves. Being comfortable talking about your profession is a key component to a successful practice.

Choose a venue within your community. This can be a church, support group, gym, school, club, or otherwise. You must also prepare a topic for your presentation. You can choose any aspect of TCM that you are passionate about. All venues and topics must be approved by the Dean of Clinical Education (DCE) via the Presentation Application form.

Following is a step-by-step guideline for your presentation (steps 1 & 2 are interchangeable):

1. Choose a **topic**
2. Select a **venue** that is appropriate for your topic
3. Reach out to the venue and request the opportunity to do a 10-15 minute informative presentation, make note of the person you contact as their information is also required on the application form
4. Set your **day and time** for the presentation
5. Submit a completed **Presentation Application Form** to the DCE **minimum TWO WEEKS prior** to the scheduled presentation for approval – at this time you may also schedule your follow-up consultation with the DCE to review your presentation
6. Do the presentation, and have fun!!
7. Have the facilitator/point person at the venue sign the Completion Form
8. **Submit MTOM Community Presentation Completion Form** to DCE
9. Attend pre-set **meeting with DCE** (see step 5) to review your experience

General Rules:

- you may not offer needling or treatments of any type during your presentation
- you must do this project individually
- externships DO NOT count towards the community presentation